

# THE TAP TEE



## LINK YOUR APPAREL TO THE DIGITAL WORLD

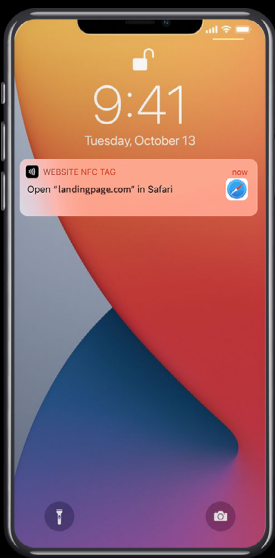
The Tap Tee is a revolutionary t-shirt that features an NFC chip on the left sleeve, allowing customers to connect with a personalized digital experience with a simple tap of their phone.

## HOW IT WORKS



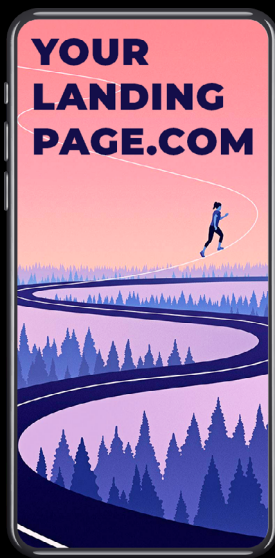
- 01.**  
**Simply tap the tag with your NFC reader.**

Most smart phones released in the last four years have an NFC reader ready to use.



- 02.**  
**A pop-up window will open.**

The pop up is a prompt to open the URL in the chip.



- 03.**  
**Tap on the window to load the URL.**

The URL can launch a website, an app, a video or a social media post programmed with your unique experience.

# **THE TAP TEE**



- Unisex Short-Sleeve Crew Neck
- Side-seamed, Tearaway Label
- 100% Combed Ring Spun Cotton
- 32 singles, 4.3 oz
- Sizes XS - 4XL
- Available in Black and White
- NFC chip on left sleeve
- Machine washable
- Decorator-friendly
- Easy to program

**Tap the NFC chip with your smartphone to launch a website, an app, a video or a social media post programmed with your unique experience.**